TIME: 5:29
DATE: 12/9/53
SPONSOR: FEDERAL BAKE SHOP
SOLICITOR: DMC

Spicy, TEMPTing, DEEELICIOUS!!!....that's what YOU'LL say when you taste the WONDERFUL holiday FRUIT CAKE baked by the FEDERAL BAKE SHOP on MAIN STREET. Chock full of nuts, fruit, and spices, these RICH and WHOLESOME fruit cakes are SO good that you'll buy a DOZEN of them!! Why Not? They make delightful gifts for your holiday hostess, are perfect to send to friends overseas, or in other colleges, and make good munching for you and your friends back at the dorm,. Of course, the FEDERAL BAKE SHOP will make these taste-tempting fruit cakes as holiday gifts [redacted] any size you wish, wrap them attractively, and mail them for you. No FUSS and BOTHER for YOU, and LOTS of pleasure for your friends. Yes, DO send a fruit cake from the FEDERAL bake shop--- EVERYONE will be glad you did!

YOU ARE TUNED TO 660, THE VOICE OF SMITH COLLEGE, WCSR, NORTHAMPTON.

THE CORRECT TIME IS NOW..5:30.....

Kelly Larbour

ANNOUNCER'S SIGNATURE